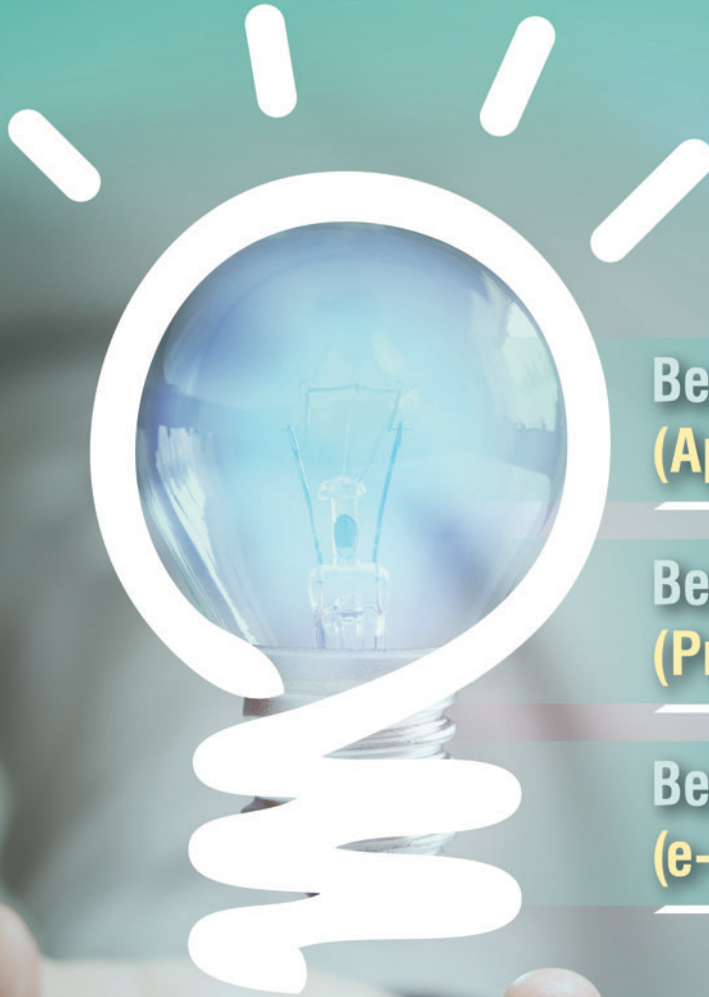HONG KONG ICT AWARDS 2016 香港資訊及通訊科技獎

Best Business Solution Award
最佳商業方案獎

Best Business Solution (Application) Award

Best Business Solution (Product & Service) Award

Best Business Solution (e-Commerce) Award

Organiser 籌辦組織

HONG KONG COMPUTER SOCIETY
IT Shapes the Future

Contents
目錄

如中、英兩個版本有任何抵觸或不相符之處，應以英文版本為準。

Best Business Solution Award
最佳商業方案獎

Background
背景

The Hong Kong ICT Awards aims at recognising and promoting outstanding information and communications technology (ICT) inventions and applications, thereby encouraging innovation and excellence among Hong Kong's ICT talents and enterprises in their constant pursuit of creative and better solutions to meet business and social needs.

The Hong Kong ICT Awards was established in 2006 with the collaborative efforts of the industry, academia and the Government. Steered by the Office of the Government Chief Information Officer, and organised by Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards.

There are eight categories under the Hong Kong ICT Awards 2016. There is one Grand Award in each category, and an "Award of the Year" is selected from the eight Grand Awards by the Grand Judging Panel.

香港資訊及通訊科技獎旨在表揚及推廣優秀的資訊及通訊科技發明和應用，以鼓勵香港業界精英和企業不斷追求創新和卓越，謀求更佳和更具創意的方案，滿足企業的營運需要，造福社會。

通過業界、學術界和政府的共同努力，香港資訊及通訊科技獎於二零零六年成立。香港資訊及通訊科技獎由政府資訊科技總監辦公室策動，並由香港業界組織及專業團體主辦，目的是為香港建立一個廣受香港社會愛戴、並獲國際認同的資訊及通訊科技專業獎項。

2016香港資訊及通訊科技獎設有八個類別的獎項。每個類別均設有一個大獎，而最終評審委員會再從所有大獎中甄選出「全年大獎」。

Message from Mr. Michael Leung

President, Hong Kong Computer Society
Chief Information Operations Officer, China CITIC Bank International

Hong Kong Computer Society (HKCS) is honoured to be the leading organiser of the "Hong Kong ICT Awards 2016: Best Business Solution Award" (HKICTA 2016) once again. HKCS is the first officially recognised professional association for the ICT industry in Hong Kong, dedicated to facilitating the development of and promoting the highest professional standards for the local ICT industry. Through this award, we aim to acknowledge the achievements of ICT business applications and products.

This is HKCS' 10th consecutive year hosting this award, a milestone to celebrate. We are honoured to have witnessed all outstanding performances by the participants throughout the years. HKCS hopes to offer a platform for the ICT industry to exchange ideas and to carry out dialogues with other sectors, as well as encourage innovation and excellence among Hong Kong's ICT talents and enterprises in their pursuit of creative and better business solutions. Worth mentioning also are the remarkable achievements of the Awards winners who have stimulated competitiveness in the ICT industry, bringing the industry to a new height.

HKICTA 2016 would not have been so successful without the support from various parties. I would like to take this opportunity to thank the Organising Committee, the Assessors, the Judging Panel, our supporting organisations, as well as the HKCS Secretariat. In particular, I would like to acknowledge the leadership of Mr. Rocky Cheng, Chairperson of the Organising Committee and Prof. Roland Chin, Chairperson of the Judge Panel. I am deeply grateful for their contribution towards this Award.

On behalf of the Council, Fellows and Members of HKCS, I would like to extend my heartfelt congratulations to the winners and participants who submitted their outstanding entries. I sincerely hope that Hong Kong's ICT professionals will continue their relentless efforts in advancing the ICT industry and community. I look forward to a greater variety of excellent entries to the Award next year.

香港電腦學會會長－中信銀行（国际）資訊科技及營運總監梁建文先生獻詞

十分榮幸香港電腦學會能再次為本地資訊及通訊科技界舉辦「2016香港資訊及通訊科技界：最佳商業方案獎」。香港電腦學會作為香港首個獲得認可的資訊及通訊科技界專業團體，一直致力推動業界發展、提升業界的專業水平，並希望藉此獎項能夠表揚優秀、創新的資訊及通訊科技商業應用及產品。

學會擔任這個獎項的主辦機構踏入已經第十年，本人實在感觸良多。多年以來，有幸能見證歷屆優秀和創新的資訊及通訊科技商業應用及產品，每次心中都不由得感到欣喜及佩服。欣喜，在於成功促進業界之間的交流，在於成功鼓勵業界精英追求更新、更好的營運方案；佩服，在於眾多參加者令人印象深刻的傑出表現，使得業界形造了一股精益求精的動力，讓業界一步步地昇華。

歷屆獎項的成功，有賴各個單位的通力合作及互相配合，本人希望藉此機會，衷心感謝大會籌備委員會、遴選委員會、評審委員會、支持機構，以及香港電腦學會秘書處。其中要特別鳴謝「2016香港資訊及通訊科技獎：最佳商業方案獎」籌備委員會主席鄭松岩先生以及評審委員會主席錢大康教授的統籌工作，帶領團隊為是次獎項作出共同努力，本人對此深表謝意。

最後，本人謹代表香港電腦學會理事、資深會員及會員，向各位得獎者致以衷心的祝賀，並感謝各位參賽者所付出之努力。並懇切希望香港的資訊及通訊科技人員能繼續努力，推動業界及社會的共同進步，熱切期待明年的「香港資訊及通訊科技獎：最佳商業方案獎」，能見到更多元化的卓越作品參賽。

Message from Mr. Rocky Cheng

Chairperson, Organising Committee
Deputy General Manager of Information Technology,
Bank of China (Hong Kong) Limited

It is my honour to be the Chairperson of the "Hong Kong ICT Awards 2016: Best Business Solution Award" (HKICTA 2016) Organising Committee and to be able to make contributions towards the development of the local ICT industry.

HKICTA is a locally espoused and internationally acclaimed ICT award. Through "Hong Kong ICT Awards 2016: Best Business Solution Award", we hope to cultivate local ICT talents and to encourage the application of ICT in the community. The award is streaming as "Best Business Solution (Application) Award", "Best Business Solution (Product & Service) Award" and "Best Business Solution (e-Commerce) Award". In echoing the new trend of innovation and creativeness in ICT industry, we introduced an Outstanding SME award in respective award stream to recognize the most innovative application, product and service developed by a SME or specially targeting for use by SMEs.

The awards from HKICT Awards also serve to encourage original software development and promote improved creativity in the exploitation of technology in local ICT industry, crucial for the global reach in marketing strategy and business expansion. This will further attract talents and investments to Hong Kong. The overall competitiveness of Hong Kong will be raised as a result.

I would like to take this opportunity to extend my sincere gratitude to all the members from the HKICTA 2016 organising committee and judging panel. This event would not have been another great success without their effort.

Last but not least, I must thank all participants and congratulate all winners for their excellent entries that support the continuous development of the local ICT industry. I hope that all talents can further our industry with their unlimited creativity.

籌備委員會主席－中國銀行（香港）有限公司資部科技部副總經理鄭松岩先生獻詞

本人非常榮幸能擔任「2016香港資訊及通訊科技獎：最佳商業方案獎」籌備委員會主席的角色，為本港資訊科技界的發展出一分力。

「香港資訊及通訊科技獎：最佳商業方案獎」是本港甚具代表性的其中一個資訊及通訊科技專業獎項，並獲得國際認同。同時由本港最大型的資訊科技界專業學會－香港電腦學會，作為積極籌備這個獎項的主辦單位，可見這項殊榮的優越及重要性。

是次獎項旨在發掘更多本地優秀ICT精英及提升公眾對ICT的應用，項目分為「最佳商業方案（應用）獎」、「最佳商業方案（產品及服務）獎」及「最佳商業方案（電子商品）獎」。近年資訊科技界著眼於創新、創意，大會今年就此於各個項目中均新增「最佳中小企獎」，以表揚各個項目中最具創意的得獎者。

除此之外，「2016香港資訊及通訊科技獎：最佳商業方案獎」更能夠提升本地業界開發科技的創意、幫助環球營銷策略及業務拓展、加強經上及吸引客源。這有助吸引海內外投資者及精英人才來港發展，提升本港整體的競爭力。

本人希望在此向一眾籌備委員會及評審委員會成員致謝，全賴各方的通力合作，HKICTA 2016才能順利舉行。

最後，藉此向本年度每位參賽者致謝及恭賀各大獎項的得主，感謝他們付出的時間及努力，創作出不同的優秀作品，為本地業界提供原動力。希望各人能繼續發揮創意，共同為業界帶來建設性力量。

RIDING HIGH TOGETHER FOR A BETTER FUTURE

The Hong Kong Jockey Club is a world-class horse racing operator and Hong Kong's largest community benefactor. Operating as a not-for-profit organisation, the Club allocates its surplus to sustain charitable and community projects, supporting the different needs of society. Committed to global excellence and giving back to society, the Club has always been "Riding High Together for a Better Future" with the people of Hong Kong.

Message from Prof. Roland Chin

Chairperson, Judging Panel
President, Hong Kong Baptist University

It is my honour to be the Chairperson of Judging Panel for "Hong Kong ICT Awards 2016: Best Business Solution Award". As usual, we are impressed by all the high-quality entries, in taking the competition to a much higher standard.

Previous winners have been well recognized by the community. Apart from trophies, certificates and official logo will be given to the Award winners, they will also be able to nominated to join other international awards and competitions. Every entry, thus, has undergone various judging stages, to where every detail is assessed critically. I truly believe in the potential of local professionals and their ability to stand out on the global stage.

I would like to take this opportunity to express my sincere appreciation to my fellow judges. Without their effort and time, it would be a great challenge to successfully select the final winners among all the outstanding projects. I would also like to thank all participants this year for their creativity that brings inspiration to the whole industry. I hope that all professionals would continue to show their talents and facilitate the future development of the ICT industry.

評審委員會主席－香港浸會大學校長錢大康教授獻詞

本人十分榮幸能夠成為「2016香港資訊及通訊科技獎：最佳商業方案獎」的評審委員會主席。一如以往，本年度獲提名的參賽作品，均擁有極高之質素，不但令一眾評審委員留下深刻印象，更把整個比賽的水平提升到另一個層次。

每年，是項獎項的得獎者都備受社會各界廣泛認同，除了獎座證書及獎項標誌外，更有機會代表香港參加國際性比賽。因此，本評審委員會均以最嚴格的評審機制進行遴選過程，全面且詳細地考慮各作品的細節，務求於芸芸優秀作品中揀選出最出眾的優秀之作。

本人希望在此向各評審委員致謝，集合每位成員的時間及努力，才能從各優秀的作品中成功選出優勝作品。本人亦要衷心感謝本年度每位參賽者的用心創作，為整個業界帶來正面衝擊。希望各位從業員繼續發揮自己的潛能，為業界的未來發展作出貢獻。

Hong Kong ICT Awards 2016: Best Business Solution Award Judging Panel
2016香港資訊及通訊科技獎：最佳商業方案獎評審委員會

From left to right :
Dr. Leonard Chan, Dr. CK Wong, Mr. Rocky Cheng, Mr. Raymond Cheng, Ms. Cindy Ng, Prof. Roland Chin, Mrs. Agnes Mak, Ir. Stephen Lau, Mr. Yeung Yuet Bor, and Dr. Oliver Au (Observer)

Chief Judge

Prof. CHIN Tai Hong, Roland
President, Hong Kong Baptist University

錢大康教授
香港浸會大學校長

Deputy Chief Judge

Ms. Cindy NG
Executive Director, Hong Kong Air Cargo Terminals Limited (Hactl)

伍小慧女士
香港空運貨站有限公司執行董事

Judge

Mrs. Agnes MAK, MH, JP
Executive Director, Hong Kong Productivity Council

麥鄧碧儀MH太平紳士
香港生產力促進局總裁

Dr. Leonard CHAN
CEO, Pulse MediaTech Limited

陳迪源博士
嘉昂媒體技術有限公司行政總裁

Mr. Raymond CHENG
Group General Manager & Chief Operating Officer, The Hongkong and Shanghai Banking Corporation Limited

鄭小康先生
香港上海滙豐銀行有限公司集團總經理兼亞太區營運總監

Ir Dr. Vincent NG
Chairman, Hong Kong Institution of Engineers - Information Technology Division

吳道義博士工程師
香港工程師學會 - 資訊科技部主席

Mr. YEUNG Yuet Bor
Distinguished Fellow, Hong Kong Computer Society

楊月波先生
香港電腦學會院士

Organising Committee

Mr. Rocky CHENG
Deputy General Manager of Information Technology, Bank of China (Hong Kong) Limited

鄭松岩先生
中國銀行（香港）有限公司資部科技部副總經理

Ir Dr. Louis MA
Director, School of Continuing and Professional Education (SCOPE) City University of Hong Kong

馬志強博士工程師
香港城市大學專業進修學院學院院長

Dr. CK WONG
Chairman, iASPEC Technologies (HK) Ltd

黃仲翹博士
香港永泰信息技術公司主席

Mr. Dennis LEE
Director & CTO, Wizard Technology Limited

李振強先生
慧實科技有限公司董事總監

Assessment Team

Ir Dr. Louis MA (Chief Assessor, Application Stream)
Director, School of Continuing and Professional Education (SCOPE) City University of Hong Kong

馬志強博士工程師（首席評審員（應用））
香港城市大學專業進修學院學院副院長（學術）

Mr. Raymond CHAN
Director, ISACA China Hong Kong Chapter

陳君德先生
國際信息系統審計協會中國香港分會理事

Mr. Henry AU-YEUNG
Premium Brand Strategist, Goal Rich Management Resources Ltd

歐陽加晉先生
白圭智庫創新品牌策略師

Mr. Ivan LAM
I.T Limited, Chief Information Officer, MIS Department

林鑑明先生
I.T Limited 首席訊息官

Dr. CK WONG (Chief Assessor, Product & Service Stream)
Chairman, iASPEC Technologies (HK) Ltd

黃仲翹博士（首席評審員（產品及服務））
香港永泰信息技術公司主席

Mr. Benedict LAM
Principal Consultant, Celtic Consultancy

林靈欽先生
Celtic Consultancy 首席顧問

Mr. William CHAN
Co-founder, Visual Squares Ltd.

陳汝昌先生
Visual Squares Ltd. 聯合創辦人

Mr. Leo LAM
Former Director, Hong Kong Productivity Council

林廣成先生
香港生產力促進局前副總裁(企業創新)

Ir Clifford TSE
Managing Director, Mobigator Technology Group

謝尚青工程師
Mobigator Technology Group 常務董事

Mr. Dennis LEE (Chief Assessor, e-Commerce Stream)
Director & CTO, Wizard Technology Limited

李振強先生（首席評審員（電子商務））
慧實科技有限公司董事總監

Mr. Philip WONG
Managing Director, IT Division, BOC International Holdings Ltd

王德成先生
中銀國際控股有限公司資訊科技部董事總經理

Dr. Thomas LEE
Director, Throput Limited

李猷達博士
多雲有限公司董事

Mr. Leo YEUNG
Vice Chairperson (External), CCSIG, Hong Kong Computer Society

楊偉亮先生
香港電腦學會雲端運算專題組 副主席（外務）

Best Business Solution Grand Award
and Best Business Solution (e-Commerce) Gold Award
最佳商業方案大獎
及 最佳商業方案（電子商務）金獎

Holistic Technology Company Ltd.
SoldEazy Online Business Management System

Holistic Technology
www.holistictec.com

SoldEazy is a cloud-based SaaS platform to help SME to develop a successful e-commerce business. Usually, companies starting their e-commerce would build a web-store and spend money in search engine marketing. However, the chance of building a popular web-store is rare. In fact, there are renowned marketplaces like eBay, Amazon, Alibaba, etc., in which over 1 billion active users are shopping there every day.

Now, companies only need to input their product information into the platform. The "Universal Conversion Engine" would transform the product information into different data structure format and post them to different marketplaces directly. In addition to using global marketplaces, companies can build their own web-store for brand building in the long term. Users can manage their products centrally in one place. For example, for updating promotion discount, price, stock availability of a product, users only have to add a command in SoldEazy and the product information in different marketplaces would be synchronized simultaneously.

Today, SoldEazy is trusted by over 3000 companies from Hong Kong and other regions. Currently the system manages over 5 million online products, and the sales amount handled in 2015 was over HK$3 billion.

浩全科技有限公司
商機易電子商貿業務管理平台

SoldEazy是一個雲端的平台，協助中小企簡單快捷地開展電子商務。以往公司若開展電子商務,會建立其公司網店,並花大量金錢在搜索引擎推廣等,可惜效果強差人意。事實上，在互聯網已有多個非常成熟的知名購物平台，如eBay，Amazon，Alibaba等。若能把產品直接放在這些購物平台上開展業務，必能事半功倍。

現在中小企只需把產品資訊上載到SoldEazy上，雖然各個購物平台有不同的技術要求，透過該公司研發獨特的智能轉化引擎，便能把單一的產品資訊轉化成不同購物平台所需的數據結構。從此不同購物平台上的資訊便能即時同步,實現統一管理的整體概念。

現時已經有超過3,000間中小企使用，每日管理超過5百萬件產品。去年,客戶透過SoldEazy成功銷售額更達港幣三十億元。

Comments from Judging Panel
評審委員會評語

This system is good news for online store owners to maximize the market exposure in different e-marketplaces. With the automatic conversion functions, the online store owners can reduce 50-80% of their repetitive actions for launching products in various formats and data structures of the targeted e-marketplaces, and thus they can focus their efforts in product sourcing, promotion and distribution. The owners can deploy flexible discount scheme in different e-marketplaces by changing the discount parameter which applies to all products in that e-marketplace. This comprehensive B2B2C solution supports local suppliers in exploring global e-commerce market effectively and efficiently. The current customer base of over 3,000 paid customers well demonstrates the market acceptance and potential of the system.

系統為網上商戶帶來好消息，它能夠增加商店在不同的電子市場的曝光率。系統具有自動轉換功能，提供各種格式和電子交易市場的數據，方便用戶在推出產品時，能減少50 - 80％的程序，他們從而可以專注於產品採購，促銷和分銷範疇。用戶可以通過改變靈活的折扣方案，設計在電子市場的所有產品資料。這個全面的B2B2C方案為本地供應商有效率和有效地開拓全球電子商務市場。現時已有 3000付費用戶使用該系統，演示系統的市場認可度和潛力。

Best Business Solution (e-Commerce) Bronze Award
and Best Business Solution (e-Commerce) Outstanding SME Award
最佳商業方案（電子商務）銅獎
及 最佳商業方案（電子商務）最佳中小企業獎

Brilliant Top Inc. Ltd.
Boutir - Manage your Online Shop on Mobile

This mobile application leverages m-commerce and social network elements to facilitate sellers to establish and manage their online store. Sellers can create their online stores in 3 minutes with their mobile devices by inputting basic store information and uploading product photos. The created online store could be accessed on web and different formats of mobile devices. The application also supports batch importing of product photos from Instagram to ease the product creation process. By capturing behavioral data from thousands of Boutir online stores, the application creates dynamic retargeting product advertisement in Facebook, facilitating the sellers for cross-selling and upselling.

巴圖有限公司
手機3分鐘開網店

Boutir應用程式抓緊移動電子商務與社交網絡的趨勢，協助賣家方便地開設並管理自己的網店。賣家只須用手機填上基本資料，即可成為網店店主，簡單上載產品照片，3分鐘內即可開賣。所開設的網店都會有獨立的網站，不論於座檯電腦或流動裝置屏幕上亦會得到最佳的展示。本程式設有「由Instagram匯入產品」功能，讓店主輕易匯入大量產品。同一時間，於數千間Boutir網店之中，我們得到大量行為數據，可協助店主於Facebook投放動態產品廣告，對已有一定程度興趣的潛在客戶再行銷，透過交叉銷售與追加銷售增加營業額。

Comments from Judging Panel
評審委員會評語

The application benefits online store owners, in particular those individual store owners and SMEs, via enabling them to promote and manage all the orders and inventory in a single platform easily and effectively. With this one-stop platform, everyone who is interested in running online store can better capture the emerging e-commerce business opportunity. Since its official launch seven months ago, the application has already attracted over 3,000 sellers on board with over 20,000 selling items in the platform.

這應用程式方便了網上商戶群，尤其是個別網上商店和中小企業。透過此應用程式，商戶就能很容易在單一平台上，有效地推廣和管理所有訂單和庫存。此一站式服務，能讓任何有興趣開網店的人士，有效掌握新興電子商務的營商機會。應用程式推出至今已有七個月，吸引了超過三千個賣家使用，銷售產品逾二萬個。

Best Business Solution (Product & Service) Gold Award
最佳商業方案（產品及服務）金獎

Sheenwill International (HK) Ltd.
Digpro 360 Product Photography System

The rise of e-commerce prompted Sheenwill International to develop a 360 ° product photography system to provide an effective and complete business solution for SMEs and large multinational corporations in product photography.

The Digpro 360 product photography system is single-handedly designed, produced and distributed by Sheenwill International. Whether in technology or competitiveness, the Digpro 360 product photography system has always been the pioneer in the global market, and has also obtained multiple application patents in major markets and countries. Digpro is a 100% Hong Kong-owned brand, innovated with a unique 360 °product photography system.

Scan Me
For 360 Demo

The idea behind the 360 product photography system is to allow anyone, without depending on superb photography skills, to shoot white, shadow-free photos and 360 ° images instantly with an ordinary automatic digital camera. The process does not require any post-processing. In only a few simple steps, a 360 image can be made. It can be used right on a phone, tablet or computer to greatly reduce costs and save time.

With a 360 ° display of a product, businesses can highlight the advantages of their product, and customers can also regain the feelings of in-store shopping experience.

通匯國際（香港）有限公司
迪普360商品攝影系統

Digpro 360° Product Photography System

電子商務的興起，促使通匯國際致力開發360°商品攝影系統，為各中小企及大型跨國企業提供一個具效益的商品攝影解決方案。

Digpro360商品攝影系統由設計，生產到銷售都由通匯國際一手包辦。無論技術和競爭力，Digpro 360商品攝影系統都一直處於世界領先地位，亦於主要的市場及國家獲得多個應用專利申請，創造出百分百屬於香港，獨一無二的商品攝影系統。

360商品攝影系統的理念是任何人士不需依賴高超的攝影技巧，透過一部普通的自動數碼相機已經可以拍出純白地、無陰影 的相片及360°影像。過程不需經過任何後期處理，簡單幾個步驟便可完成一個360影像。直接於手機，平板和電腦上使用，大大減省成本和時間。

以360°全方位展示產品，商家既可突顯產品的優勢，客人亦可重拾實體商店購物的樂趣。

Comments from Judging Panel
評審委員會評語

The product meets the need of the market. With the rapid increase in the number of e-commerce operators and companies having needs to post their products on the Internet, this product has great market potential. Merchants can use this product to produce professional quality photos (with 3D effect). In 2015, the Company has sold more than 3000 units of the product worldwide. It is a simple and easy-to-use product that is serving the market very well.

這產品能達到市場需求。隨著電子商務經營商和公司對網上發佈產品的需求日益增加，此產品更顯市場潛力。製造商可使用此產品製作具3D效果的專業質素相片。該公司在2015年，成功將這產品向世界各地售出超過三千套；產品簡易使用，非常迎合市場。

Best Business Solution (Product & Service) Silver Award
最佳商業方案（產品及服務）銀獎

Certizen Ltd.
Bank-Cert Life Cycle Management Module for e-Cheque

Certificate Life Cycle Management (LCM) Module is an innovative product, developed through Hong Kong Innovation and Technology Fund's Small Entrepreneur Research Assistance Program (SERAP), that facilitates the automation of digital certificate issuance and its life-cycle management. Traditionally, digital certificate issuance involves various manual processes for the stringent control measures as mandated by law and regulations. The manual processing of the application, separated steps in verification, generation, and physical delivery of digital certificates, are complicated and take time.

Without weakening any controls and compliance, this solution has shortened the issuance cycle that previously took days into a few seconds. The automated straight-through model has made significant support and contributions to the e-Cheque services successfully launched by Hong Kong's banking industry last December. It is also applicable for any industries' digital certificate solutions.

LCM provides secure and seamless interface linking up banks' systems and the Hongkong Post Certification Authority. It enables banks to centrally apply, collect and store millions of digital certificate key for their customers in the Hardware Security Module the banks owned. Bank customers could enjoy the convenience of e-Cheque services, whereby the complexities of digital certificates management are transparent to them.

翹晉電子商務有限公司
電子支票銀行證書宏量控管器

因應法律法規的規範，核証機關簽發數碼證書時，需經人手進行嚴謹的工序來處理申請、個別核對和製作數碼證書及將其送遞。「數碼證書宏量控管器」(LCM) 使整個流程自動化處理，並且完全符合所有法理標準及保存所有監控要求。它省卻了人手的工序，成功把數天的簽發周期縮短為數秒，為去年十二月銀行界推出的電子支票服務作出莫大的支援和貢獻。

Innovative Automated Digital Certificate Process

Traditional certificate process
LCM Straight-through model

Control:
· Authentication
· Secure Storage
· Secure Delivery
· Secure Custody
· Legal Binding

Innovation Breakthrough:
Fast
Robust
Scalable
Million-Certificate Store

User Experience:
· Secure
· Turnaround time
· Convenience
· Transparency

LCM為銀行的網上銀行系統提供安全無縫接口，有效率地連接香港郵政核證機關的系統以處理數碼證書申請，讓銀行能夠使用其硬體安全模組儲存數以百萬計的數碼證書，令其客戶安心方便地使用電子支票服務。

這產品是透過創新科技署小型企業研究資助計劃而順利開發，並能廣泛地應用在任何行業的數碼證書系統上。
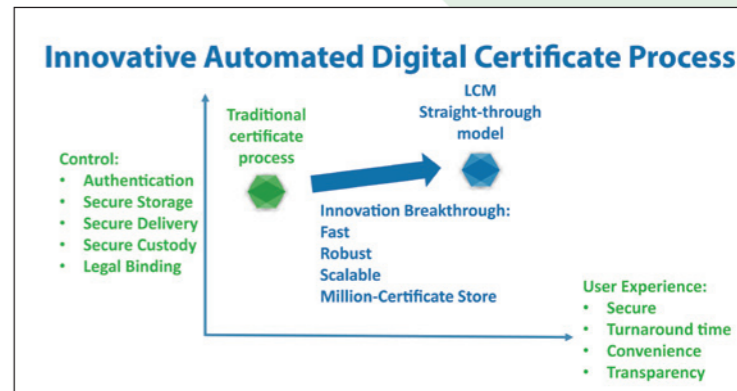
Comments from Judging Panel
評審委員會評語

The solution demonstrates a process innovation in streamlining the digital certificate issuing process from days to seconds. It removes one of the biggest obstacles for the introduction of e-Cheque services.

This can potentially be the turning points for the broader application of digital certificates in various business processes. The Hong Kong Electronic Transaction Ordinance has been in place for over 15 years. However, the difficulty in using and managing the life cycle of the digital certificates has hindered the use of this Public Key Infrastructure technology. This innovation has helped in removing some of these obstacles.

此解決方案以創新的方法，加快電子證書簽發程序及時間，由以日計縮減至以秒計，並解決引入電子支票服務時所遇到的最大難題。

這為電子證書在各類交易過程中的廣泛應用上，帶來轉機；《電子交易條例》在香港推行已有15年，但使用及管理電子證書的過程中所遇到的困難，妨礙了公開密匙基礎建設(PKI)的使用。此解決方案有助解決這些難題。

Best Business Solution (Product & Service) Bronze Award
最佳商業方案（產品及服務）銅獎

2GoTrade
Cloud2 SaaS for Finance & Brokerage Industry

易高科技
2GoTrade

Since its inception back in 2001, 2GoTrade's vision has been to empower the institutional and retail brokers of Hong Kong and China with a seamless trading and processing experience by taking something tremendously complex and transforming it into a simple all inclusive private-cloud offering.

In today's ever-changing world, technology requirements for a competitive equities broker go way beyond the traditional turnkey solution. 2GoTrade believes that their latest SaaS model Cloud2, with real-time support, makes the best use of ICT resources today and in the future. Its mission-critical cloud service disrupts and eradicates a broker's need for any complex on-premises IT infrastructure and software solution (data center, servers, networks, built or buy software, support and vendor management etc.). Brokers turn to 2GoTrade for an affordable, high-value evergreen proposition, all under one SLA contract.

With China pursuing to strengthen the connection between Hong Kong and the Mainland capital markets via Shanghai and Shenzhen Connect, 2GoTrade shall continue its legacy as a leader in brokerage SaaS, seizes this golden opportunity to expand and serve a much larger and diverse market, and reinforce our position as the strategic ICT enabler and infrastructure for the HK/China financial market.

易高科技
Cloud2 金融證券平台

自2001年成立以來，易高科技一直致力為中港機構及零售證券商提供無縫的交易服務；化繁為簡，將複雜程序轉化為一條龍私有雲端平台。

今日世界，瞬息萬變。為保競爭力，證券商的科技需求，已經遠遠超越了傳統的方案。易高科技的SaaS模式，提供實時支援，充分運用到ICT的資源。其次代Cloud2雲端服務，令證券商不用自行研發及支援繁複的科技基建及交易、交收軟件。易高科技提供的低成本、高增值、SLA全包合約的長青方案，一直讓業界趨之若鶩。

易高科技孜孜不倦，15年來，為超越近百個證券商戶，提供了卓越的雲端平台服務。乘著滬港通及深港通及日益密切的中港資本市場連繫機會，易高科技將會積極擴展，冀成金融市場中更有建樹的ICT戰略性要員。

Comments from Judging Panel
評審委員會評語

The company is a pioneer in providing cloud-based services in its chosen market. The first generation of the services was launched 15 years ago. The Company continues to innovate by making use of the latest technologies in improving the quality and scope of its services.

Reliability, dependable performance and security and some of the key attributes that are crucial to the broker community. This set of cloud-based services has demonstrated the commitment of this Company to these key attributes.

得獎公司是行內提供雲端服務的先驅。第一代的服務於15年前推出,透過不斷開發及改良,並同時加入最新技術,使其服務一直保持優良水準。他們的雲端服務切合股票市場所需要的重要指標 ── 值得信賴、性能可靠、安全。

Best Business Solution (Product & Service) Certificate of Merit
and Best Business Solution (Product & Service) Outstanding SME Award
最佳商業方案（產品及服務）優異證書
# 及 最佳商業方案（產品及服務）最佳中小企業獎

JOBDOH 職到
jobdoh.com

Jobdoh Ltd.
Smart-hiring Solution for On-Demand and Temporary Staff

This cloud-based service matches our 55K of part-time and temporary job-seekers with potential employers in under one minute. Our record from job posting to workers' arrival is under 75 minutes.

Through corresponding Apps or web-based interfaces, both employers and workers:

- Save time. A vacancy with very specific requirements can be posted and then fed to qualified and relevant workers in under a minute. Likewise, applicants can sign up and apply for a job in under one minute. Hiring confirmation is done online.

- Improve work quality predictability. An algorithm taking into account all of attitude, aptitude, preference and history is applied to rank all applicants for a specific role. Job-seekers' online video introduction can be viewed by employers as a first-screen tool.

- Gain flexibility. Job-seekers can pre-register their preferences and skills online and receive real-time reminders. Companies can better tackle hiring needs as a result of business fluctuations.

- Reduce hassle. Onboarding documents for both parties can be submitted and download from the platform directly. Workers can also check in on the platform to confirm attendance.

- Receive true meritocracy or a fairer treatment. Both employers and workers can rate each other to optimize the matching process. Everything is transparent.
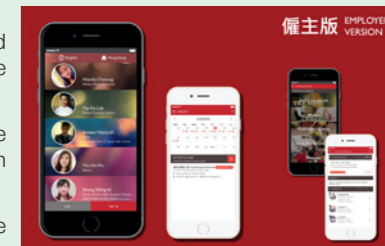
職到有限公司
30秒智能臨時員工配對平台

本雲端服務能於一分鐘內為我們超過5萬5千名兼職/ 臨時工求職者及僱主進行配對，並曾於短短75分鐘內為僱主成功覓得僱員並達到工作地點！

通過相應的應用程式及線上介面，僱主及求職者能夠：

- 節省時間。一個有特定要求的空缺能於一分鐘內完成發佈及傳送到合符要求的求職者。整個申請過程以至確認聘用都能在線上完成。

- 更準確預測工作質素。利用一個以求職者的態度、傾向、喜好及經歷為基礎的演算法，將應徵不同職業的求職者評分及排位。僱主亦可以求職者的自我介紹短片作首輪篩選。

- 提升靈活性。求職者可預先於線上登記其工作偏好和特殊技能，以及接收實時工作提示。商業機構亦能更有效地解決於不同情況下出現的人手問題。

- 免卻繁複程序。入職時雙方所需要的文件均可於平台上遞交及下載。僱員開始工作時亦可登入平台確認值勤。

- 獲得公平待遇。完成工作後雙方均可於平台上為對方評分，以優化配對過程。所有資訊均公開、透明。

Comments from Judging Panel
評審委員會評語

This cloud-based service is offered by a very young company with only three staff. Since its establishment nine months ago, this online service has successfully placed around 10,000 part-time job assignments. It has the potential to change the current industry practice in hiring part-time workers. Time-consuming phone calls, hiring through "agents" who have access to pools of these part-time workers, unreliable scheduling of these resources resulting in under-booking or over-booking of these part-time workers can become the way of the past.

The Company is now serving the local exhibition, food-and-beverage and catering industries. The Company has reported their plan to expand this service to other countries. The vision of this young Company is very clear and their business plan is well-executed.

此雲端服務由一家只有三位員工的新成立公司設計出來。自從該公司九個月前成立，此雲端服務已成功製造約一萬個兼職職位，極具潛力為現今招聘兼職的行內常規帶來改革。費時的電話聯絡、透過求職公司轉介和編排人力資源等工序，往往引致人手不足或過剩，但這類問題已成歷史。

該公司現為本地展覽活動、餐飲業、及到會等提供服務，據稱會將其服務拓展至其他國家。可見該公司具清晰的視野，能妥善執行其營運計劃。

Best Business Solution (Product & Service) Certificate of Merit
最佳商業方案（產品及服務）優異證書

i-Sprint Innovations (HK) Ltd.
AccessReal - Product Identity & State Solution for Anti-counterfeiting, Track & Trace and Digital Consumer Marketing

The solution adopts a 2-layer QR code labeling system for counterfeit detection and prevention. The first layer of the label contains a QR code that can be used by consumers to retrieve product information. When the purchase is made, the customer can then peel off the first layer of the label to scan the inner layer for product authenticity verification and if needed to provide proof of purchase.

The backend system handles the association of the QR codes in these two layers. Product information, logistics and supply chain information, authenticity information, proof-of-sales, warranty registration information can be associated with these codes to support various application scenarios.

i-Sprint Innovations (HK) Ltd.
愛真品 - 應用在產品防偽、溯源和消費營銷上的產品身份認證方案

愛真品(AccessReal)是專為防止假貨流通、惡意竄貨,保障消費者權益,保護廠家品牌和利益而研發的新一代高度防護 防偽溯源營銷方案。以唯一認證碼與產品狀態記錄,一物一碼,建立產品數據庫,以銀行級安全存儲和傳輸技術對產品數字"身份證"進行保護。提供通過品牌APP、微信平台等途徑,以免輸入方式讓消費者方便地查詢產品真偽和溯源信息。愛真品讓顧客認識每一件產品,讓廠家認識每一位顧客。此外,還可助力企業實現大數據分析,具有極大的營銷價值。平台可靈活地集成客戶業務系統,拓展多種形式防偽標籤,滿足不同客戶的多樣化需求。

Comments from Judging Panel
評審委員會評語

The 2-layer QR code labeling scheme is a low-cost and innovative method for product counterfeit detection and prevention. A liquor brewery in the Mainland has adopted this scheme for the protection of its brand and to prevent counterfeit products entering into the market.

Another potential use of the solution is in the publishing industry to prevent copyright infringement of printed material such as books. The Company is also promoting this solution as a way to bring in online contents to augment the printed contents on the books. This involves the access of digital contents by the scanning of QR codes that are strategically place within the printed contents of the books.

此兩層QR條碼計劃是一種低成本的創新方法,檢測和預防假冒產品。某內地啤酒釀製廠已採用此計劃來保護該品牌,並防止假冒產品進入市場。

此解決方案亦適用於出版業,防止印刷品(如書籍)版權受到侵犯。該公司亦運用此解決方案,為印刷版本的內容增添網上內容。方法是在印刷版本適當的位置,巧妙地印上QR條碼,只有此QR條碼的讀者才可以看到網上版本。

Best Business Solution (Application) Silver Award
最佳商業方案（應用）銀獎

煤氣 Towngas

The Hong Kong and China Gas Company Ltd.
Mobile RSI (Regular Safety Inspection) Solution

Mobile RSI (Regular Safety Inspection) is a tailor-made solution to facilitate Towngas to conduct gas safety inspection, promote gas safety awareness and provide safety inspection service on appliances by visiting customers' premises in an 18-month cycle. The solution has already been applied to Hong Kong serving 1.8 million customers and to our 30+ joint ventures in the mainland China.

The solution's mobile apps allows technician to synchronize inspection data, take photos and make annotation, get customer's confirmation with e-signature, print notice with blue-tooth equipment, and upsell gas appliance with e-catalogue onsite. Supervisors and customer service hotline staff can obtain latest inspection status in the back-end system to perform work orders (re)assignment and GPS monitoring (China version).

Mobile Device Management and Cloud technology are adopted to protect customer data and ensure proper usage of mobile devices, and enable instant application download and version upgrade without the need of individual deployment.

Currently, the solution helps to save 3,000 trees and 50,000 man days' effort annually. Deployment to more of our China joint ventures is going on to further manifest the benefits. Business process is streamlined with increased work efficiency and faster response to prevent potential hazards. Professional corporate image has been enhanced.

香港中華煤氣有限公司
移動燃氣定期安全檢查應用方案

移動燃氣定期安全檢查應用是為香港中華煤氣定期安全檢查度身訂制的方案，以18個月為周期為客戶檢查爐具及推廣燃氣安全意識。目前方案已成功應用於香港服務180萬客戶及國內30多家城市燃氣合資公司。

方案手機終端應用提供安檢員實時同步數據、隱患拍照添加註解、客戶電子簽名確認、藍牙打印通知單、現場產品銷售目錄等功能。安檢組員和熱線中心人員可在後臺查詢最新安檢狀況、分配調撥任務及GPS（國內）監控。

移動設備管理系統和雲計算技術保護客戶數據和移動設備安全，利於集中部署、應用下載和版本更新。

目前方案每年節省約3,000棵樹和50,000人天，國內合資公司推廣不斷擴大效益。精簡業務流程，高效快速響應安全隱患，助公司塑造專業形象及提供更好服務。

Comments from Judging Panel
評審委員會評語

The applicant is the first Hong Kong utility company to use mobile application for safety inspection in mass scale. This solution currently supports RSI technicians to serve 1.8 million local customers and over 5 million customers in the Mainland, exerting influence on RSI practice in Hong Kong and the Mainland. The solution brings considerable benefit to applicant's operation via enhancing inspection productivity by 2.6 times, from 3,000 to 8,000 orders per month. It also saves over 16,800 man-days on manual inputting inspection result. The system is developed in Hong Kong and exported to the mainland market, which well demonstrates the excellence of Hong Kong ICT capabilities.

參賽者為本港首家使用手機應用程式進行大規模安全檢驗的公共事業公司。此方案目前支援各RSI技術人員，為180萬本地客戶和超過500萬內地客戶，在兩地實施RSI技術。該方案提高了2.6倍檢驗效率，每月訂單從3000份升至8000份，為公司帶來可觀的收益。而在人手輸入檢驗結果方面，此方案節省了超過16,800個工日。該系統在本地研發，銷往大陸市場，正正展現出本地資訊科技的雄厚實力。

Best Business Solution（Application）Bronze Award
最佳商業方案（應用）銅獎

Prudential Hong Kong Ltd. / Cherrypicks Ltd.
PRUone All-in-one Mobile Sales Platform for Insurance Distribution Channels

PRUone is an all-in-one mobile sales platform that transforms traditional insurance paper-based processes into a digital solution. It is a hybrid application that supports both online and offline functionalities and offers highest flexibility of real-time information and offline working.

A single sign-on platform that supports the sales cycle from end-to-end, PRUone's key functionalities cover point-of-sale (POS), after-sales services, instant communication (IM), performance dashboards and multiple sales channels support. Not only does it provides a one-stop and comprehensive service coverage for financial consultants, the enhanced mobility also enables financial consultants to conduct new business and provide timely services anytime, anywhere in Hong Kong.

PRUone's automation helps financial consultants fulfill regulatory requirements at ease. The guided process such as Financial Needs Analysis (FNA) and eSubmission ensures accuracy and compliance, while the robust security control prevents data leakage in case of device loss, providing peace of mind for both financial consultants and customers.

Moreover, the straight-through processing of PRUone brings additional benefits, including reduced service turn-around-time, lower operating costs and environmental friendliness.

保誠保險有限公司 / 創奇思有限公司
PRUone 一站式保險流動銷售平台

PRUone 是一個專為保險理財顧問設計的一站式流動銷售平台，它完全改變傳統保險依賴於紙張的作業方式，進而轉化為更有效率的數碼模式。其混合的應用程式同時支援線上及離線作業，即時更新的功能更提供用家最高的靈活度。

單一登錄的作業平台完整地支援整個的銷售流程。其主力設計涵蓋所有銷售點所需功能、售後服務、即時通訊及業績表現相關資訊，更可滿足多元化銷售渠道的需求。其高度的流動性更允許前線人員於香港境內隨時隨地為客戶提供即時的服務或規劃新的保險理財需求。
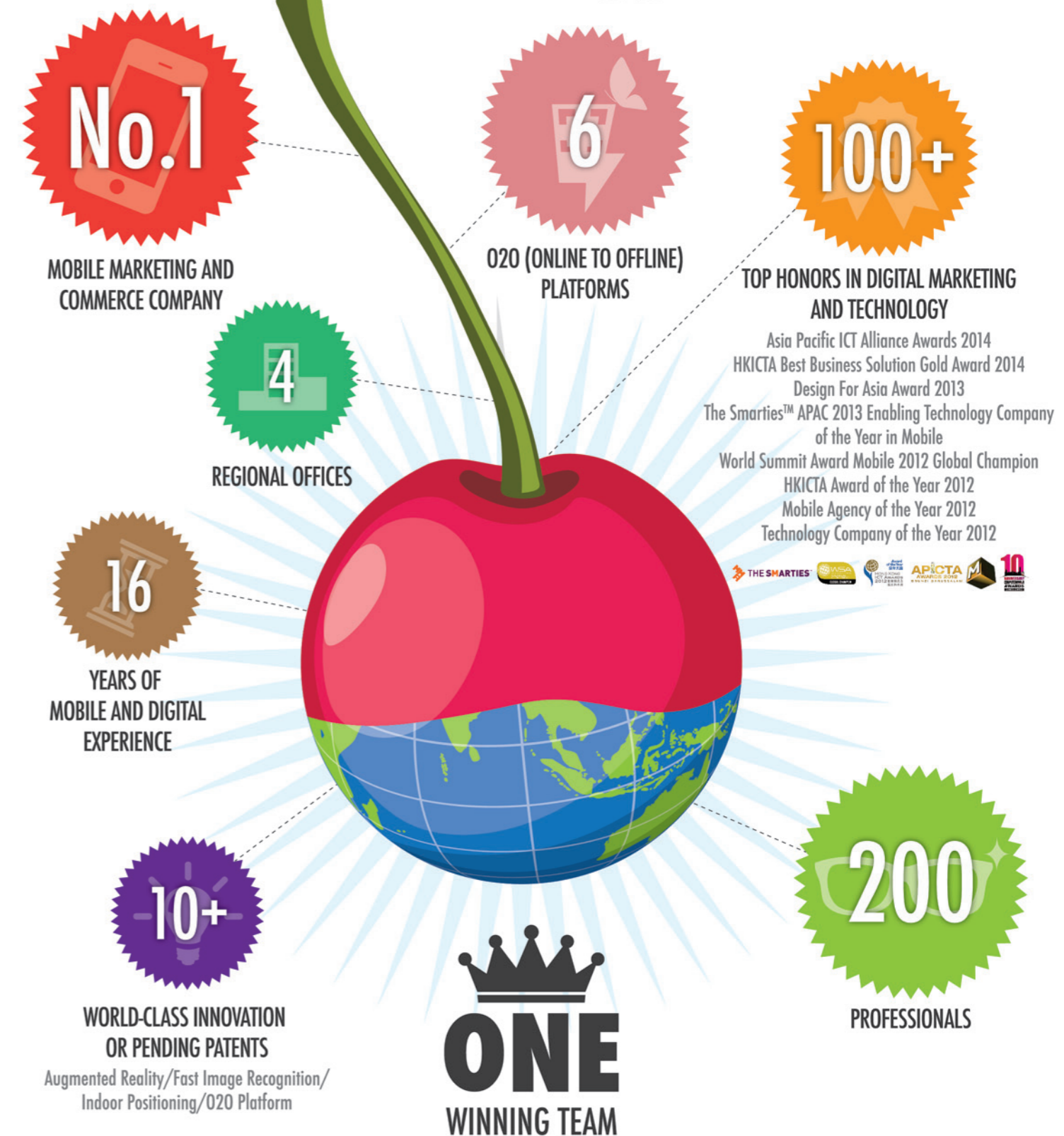
PRUone自動化的設計更幫助理財顧問輕鬆面對監管機構的要求，循序漸進的流程設計確保投保過程無遺漏並符合法規要求。即使裝置遺失，PRUone健全的保安控管亦能確保顧客資訊不外洩，令理財顧問及顧客皆感到安心。
除此之外，直通式作業處理更帶來額外的利益：包括縮短服務周轉時間，有效降低營運成本並營造一個環保的營運模式。

Comments from Judging Panel
評審委員會評語

Currently used by around 4,000 local agents, it is an all-in-one point-of-sale solution that well supports agents to do their businesses, while helping them comply with the regulation. In particular, it saves up to 70% of agents' time spent in selling process and makes the lengthy selling process paperless and cost-effectively. The entry's "plug-and-play" design further allows more agents and other sales channels to use the solution for insurance selling, fueling the expansion of company's sales network and ultimately the business growth. Most importantly, the entry's potential in transforming the insurance industry is appreciated.

這個多合一銷售點方案，有大約4000家本地代理商在使用中，這足以支持代理商進行業務，同時幫助他們遵守規定。尤其節省了高達70%的銷售時間，令冗長的銷售過程更環保和具成本效益。參賽作品的「即插即用」設計，令更多的代理商及其他銷售商，用這個方案作保險銷售工作，並擴大公司的銷售網絡及達致終極的業務增長。這個參賽作品是保險界轉型的潛力，實在令人欽佩。

---

cherrypicks | 創奇思

World-Class
Mobile Technology Innovator

No.1
MOBILE MARKETING AND COMMERCE COMPANY

4
REGIONAL OFFICES

16
YEARS OF MOBILE AND DIGITAL EXPERIENCE

10+
WORLD-CLASS INNOVATION OR PENDING PATENTS
Augmented Reality/Fast Image Recognition/Indoor Positioning/O2O Platform

6
O2O (ONLINE TO OFFLINE) PLATFORMS

100+
TOP HONORS IN DIGITAL MARKETING AND TECHNOLOGY
Asia Pacific ICT Alliance Awards 2014
HKICTA Best Business Solution Gold Award 2014
Design For Asia Award 2013
The Smarties™ APAC 2013 Enabling Technology Company of the Year in Mobile
World Summit Award Mobile 2012 Global Champion
HKICTA Award of the Year 2012
Mobile Agency of the Year 2012
Technology Company of the Year 2012

200
PROFESSIONALS

ONE
WINNING TEAM

www.cherrypicks.com • sales@cherrypicks.com • +852 2127 7788

Best Business Solution（Application）Bronze Award
最佳商業方案（應用）銅獎

The Hong Kong Society for Rehabilitation / Autotoll Limited
e-Track System - A mobile solution to enhance passenger safety and customer service for organizations in social welfare and commercial sector

Funded by the Office of the Government Chief Information Officer, Hong Kong Society for Rehabilitation successfully launched "e-Track" System in 2015. Autotoll Limited is the system developer for this system.

"e-Track" System is a mobile solution to enhance passenger safety and customer service for organizations in the social welfare and commercial sectors. It integrates Global Positioning System (GPS), Beidou Navigation Satellite System (BDS), Mobile Application, Geographic Information System (GIS), Web Portal, Cloud Computing and Internet of Things (IOT) to provide real time information. The advantages are:

- Avoiding long waiting time at the roadside, instant SMS will be sent to the passenger while the vehicle is approaching the destination for pickup;
- Improving transparency of information, better communication among drivers, fleet control centre and passengers can be maintained;
- Delivering peace of mind journey for passenger and his family as instant SMS will be sent to dedicated passenger or/and his family member via mobile phone for pick-up/drop-off;
- Improving operational efficiency by instant transmitting of order execution and saving drivers' time to manually fill in order information on daily log book;
- Enhancing fleet management using real time data for effective monitoring and deployment of vehicles as well as continuous service improvement with using data analysis.

香港復康會 / 快易通有限公司
「蹤跡易」系統 - 為社福界和商界提高乘客安全和客戶服務質素的移動技術方案

香港復康會獲政府資訊科技總監辦公室贊助，於2015年完成「蹤跡易」系統開發，快易通有限公司為系統開發商。「蹤跡易」系統為社福界和商界提高乘客安全和客戶服務質素的移動技術方案。它結合全球定位系統、北斗衛星導航系統、流動應用程式、地理信息系統、互聯網網站、雲端運算及物聯網等技術提供實時資訊。

「蹤跡易」系統主要優點包括：

- 車輛快將到達目的地時，向乘客發出短訊，避免乘客長時間在街上候車；
- 提高資訊透明度，方便乘客、車長和車隊控制中心之間的溝通；
- 可透過系統通知乘客及家人有關乘客上車/下車之時間，讓乘客及家人更安心；
- 車長可透過系統即時傳送接載服務資料，減少填寫每日報表工作，更可加強運作效率；
- 可使用實時數據，有效監察及調配車輛；更可提供數據分析，有助研究改善服務水平。

Comments from Judging Panel
評審委員會評語

As a pioneer in social welfare sector that adopts ICT in operation, assessors are glad to see the applicant has kept injecting latest ICT element into this traditional sector in order to address the important issue of minimizing passenger's waiting time for transportation service. This application is an effective and affordable solution for NGOs to improve the customer services to end-users. Moreover, it is appreciated that the entry will be expanded to the field of school bus, which implies that the system would enjoy an increasing market share and more people in the community would benefit from the usage of ICT.

作為社會福利界的先驅者，利用資訊科作營運用途，評審員也因申請人不斷為傳統科技，輸入最新的資訊科技元素而感欣慰。這個營運目的在於提醒減少乘客在等候交通工具之時間的重要性。這是一個有效而非政府組織也能付擔得起的應用程式，為最終用戶提高顧客服務質素。另外作品會擴大至校巴用途，也表示這個系統將有更強大之市場，也有更多的人受益於利用資訊科技的社區。

Best Business Solution（Application）Certificate of Merit
最佳商業方案（應用）優異證書

CAS Logistics Ltd.
Intelligent Wave-Pick Autonomous Agent Enterprise Workbench

Intelligent Wave-Pick Autonomous Agent Enterprise Workbench is a cloud-based application that automates the order fulfillment process in logistics operation. By leveraging the agent technology, this solution offers various functions from order consolidation, virtual order filling (inventory availability verification), order batch release, order picking wave generation, picking progress tracking, to picking history tracing.

Logistics Services Providers (LSPs) can configure autonomous agents' decision criteria, so as to maximize the number of small-quantity orders that can be grouped for wave processing, which ultimately optimizes warehouse throughput rate. Integrated with the Google Calendar mobile app, the solution includes task-scheduling function for assigning ordering picking jobs to specified warehouse workers. Assigned warehouse workers could retrieve real-time order picking details through Google Calendar on their smartphone directly. This solution helps LSPs streamline their order fulfillment process, facilitate effective communication with warehouse workers and eliminate unnecessary document flow.
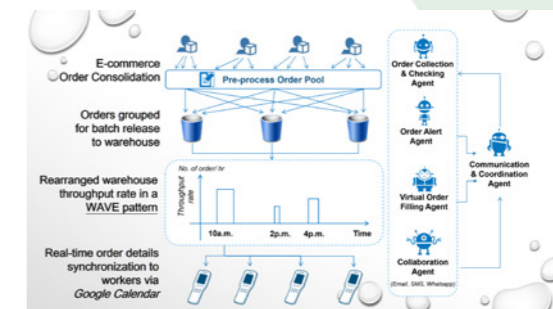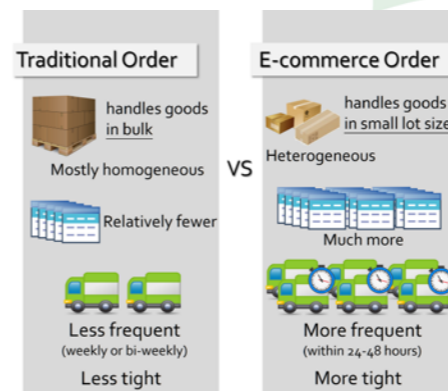
博思物流有限公司
智能企業波次管理工作台

智能企業波次管理工作台是一個針對改善處理電商物流訂單流程的雲端物流解決方案。通過利用智能代理技術，此解決方案能有效地整合物流訂單、檢查庫存狀況、批量分配訂單、計算最有效的訂單揀貨波次、追蹤訂單揀貨進度、及追查訂單揀貨記錄。

此解決方案讓物流服務供應商根據實際需要制定合適的智能代理決策準則，從而把零散的小數量訂單整合在同一個訂單揀貨波次，改善及優化倉庫整體的吞吐率。此外，這個解決方案能讓訂單分配功能直接連繫在Google日曆應用程式上，幫助物流服務供應商更有效地分配訂單工作予指定的倉庫操作員，使倉庫操作員能透過手機上的Google日曆實時地接收訂單訊息，減少不必要的紙張及簡化處理電商物流訂單的工作流程。

Comments from Judging Panel
評審委員會評語

Backed by empirical research results, the solution offers an innovative yet affordable way to small LSPs facilitating their order fulfillment, as well as their communication and collaboration with partners in the supply chain. This application provides a new angle of using agent technology for optimizing and balancing warehouse throughput, enabling small LSPs to better capture the ample business opportunity arisen from the trend of e-commerce, where small parcel constitutes a significant part of the orders processed.

在實證研究成果的支持下，該解決方案為小型分層服務供應商提供了一個創新而經濟實惠的方式，促進他們與供應鏈合作夥伴的溝通與協作。此應用程序提供代理技術優化和平衡倉庫的吞吐量，使得以小型訂單為主的小型分層服務供應商能夠更好地捕捉電子商務的發展機遇。

AccessReal
The Power of Product Identity

The Next-Gen Anti-Counterfeiting, Track & Trace, Consumer Interactive Solution

Deployed solutions in more than 200 financial institutions, government agencies and high security-sensitive environments globally, i-Sprint Innovations (i-Sprint) is a leading provider of a proven, world-class complete suite of Identity, Credential and Access Management solutions for Cloud, Web, Mobile and Desktop environment.

With our strong experience in providing bank-grade secure storage and transmission technology we have developed the latest generation anti-counterfeiting consumer interactive solution "AccessReal" to protect the "identity" of products. AccessReal uses our core technology combination of networking and communications, automatic data collection, mobile terminals and other technologies, and it supports bar code, two-dimensional code, NFC, RFID and other technologies. i-Sprint has a wealth technical experience of software applications analysis and development, offers flexible integration support to customers' business systems to meet the diverse needs of different customers. AccessReal has partnered with Beijing Maotai Culture Research Association (MTC), and successfully helped MTC Old Wine Auction in 2015. i-Sprint's full suite of solutions includes Unified Biometric Authentication, Unified Identity Management, Universal Credential Management, Single Sign-on, E-channel Integration, Mobile Security and Product Identity Management.

Who Should Use AccessReal:
- Automobile (e.g. parts)
- Baby Food and Care Products
- Collectible Art
- Consumer Electronics
- Luxury Goods (e.g. bags, jewelleries, watches, high fashion, footwear)
- Pharmaceutical & Health Supplement
- Traditional Chinese Medicine & Tonic Products
- Wine & Spirits

See for yourself how our solutions can power your company's productivity gain securely.

Get started at www.i-sprint.com

i-Sprint
Trust without Boundaries

AccessReal
The Power of Product Identity
The Next-Gen Anti-Counterfeiting, Track & Trace, Consumer Interactive Solution

- Bank-grade Security Technology
- Big Data Marketing
- ERP & SCM Integration Supported
- The Digital Platform Recommended By Worldwide Advanced Label Makers
- Product Identity and Status Tracking
- Global Support

i-Sprint Innovations (HK) Limited | Room 6-7, 10/F Topsail Plaza, 11 On Sum Street, Shatin, N.T, Hong Kong

www.i-sprint.com   f iSprintInnov   t @iSprintInnov   in company/i-sprint-innovations

Hong Kong ICT Awards
2016 香港資訊及通訊科技獎

Acknowledgement
鳴謝

Award Sponsorship 大會贊助

Gold Sponsors 金贊助機構

Cyberport 數碼港

HKSTP 香港科技園

香港賽馬會
The Hong Kong Jockey Club
同心同步同進 RIDING HIGH TOGETHER

Microsoft

BEA 東亞銀行
（Ceremonial Sponsorship 晚宴贊助）

中信銀行 (国际)
CHINA CITIC BANK INTERNATIONAL
（Ceremonial Sponsorship 晚宴贊助）

Silver Sponsor 銀贊助機構

HITACHI
Inspire the Next

General Sponsors 贊助機構

PCCW Solutions®

cherrypicks | 創奇思
（Ceremonial Sponsorship 晚宴贊助）

25

**Office of the Government Chief Information Officer,
The Government of the Hong Kong Special Administrative Region**

香港特別行政區　政府資訊科技總監辦公室

Organiser 籌辦組織	Hong Kong Computer Society — IT Shapes the Future
Gold Sponsor 金贊助機構	香港賽馬會 The Hong Kong Jockey Club 同心同步同進 RIDING HIGH TOGETHER
Silver Sponsor 銀贊助機構	HITACHI Inspire the Next
General Sponsors 一般贊助機構	PCCW Solutions®　cherrypicks｜創奇思
Supporting Organisations 支持組織	CAHK · GS1 Hong Kong · Hong Kong Association of Interactive Marketing 香港互動市務商會 · Cyberport 數碼港 · HKITF HKIE The Hong Kong Institution of Engineers (Information Technology Division) · Hong Kong Internet Service Providers Association HKISPA · iProA 香港資訊科技聯會 · 香港醫療資訊學會 WWW.HKAMI.ORG · WTIA 香港無線科技商會 ISACA China Hong Kong Chapter · PMI Project Management Institute Hong Kong Chapter · CHKCI 香港電腦協會 The Chamber of H.K. Computer Industry · IET The Institution of Engineering and Technology · Internet Society Hong Kong 香港互聯網協會 .hk · HKPC®