



YESsafe AppPulse+

YBV	QMN	MMJ	IT	KLM	CCX	EMH
3,204 (-33)	5,211 (+156)	7,100 (+40)	7,150 (+158)	782 (-74)	1,901 (+101)	3,280 (+120)
MBB	WFF	HJM	QLC	LSD	SDH	GHS
3,320 (+120)	712 (+12)	134 (+5)	2,022 (+15)	631 (+40)	6,287 (+57)	12,630 (+330)

Yesafe AppPulse+ is a mobile app data tracking and analytics platform which uses data monitoring, mobile application threats detection (requires application hardening), user behaviour analysis as well as product optimizing to achieve optimum user experience.

Maximizing Business Potential with App Usage Insights



REAL-TIME THREAT MONITORING

Improve for App Protect to guard against attacks



USAGE OF APP FEATURES BY USERS

Fine-tune application features, provide better user experiences



NAVIGATION PATHS OF APP USAGE

Use as input to optimize the customer journey in their mobile apps



APP LAUNCHING TIME BY USERS

Deploy sufficient computing resource to support the peak hour activities



THE PHONE MODEL USED BY USERS

Focus on testing of popular phone models used by users



THREAT MONITORING

This is a real-time monitoring of threat detection on applications and their operating environments. This helps to identify the application vulnerabilities as well as potential risks and provides a basis for application optimization (requires application reinforcement).



MOBILE APP DATA MONITORING

This allows for precise monitoring of core business data related to product operations through predefined reports on the platform. It can also meet the daily data statistical needs of enterprise management, operations, and data analysis of personnel.



USER CHARACTERISTICS INSIGHT

Provides insights to better analyze and understand user behaviour and interests whilst using the application. This serves as an important basis for marketing personnel to develop marketing strategies and achieve user growth.



PRODUCT OPTIMIZATION

Gain insights into user feedback on product features and experiences from data feedback such as pages and events. This provides product managers with a scientific benchmark during product optimization.



ALERT NOTIFICATIONS

Provide flexible configurations and email alert notification channels to help monitor application status 24/7.

APP AND INSIGHTS TAILORED TO YOUR NEEDS



Gaming



Financial
Institution



Streaming



eCommerce

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