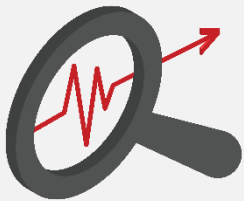




Driving Performance with Actionable App Insights

AppPulse is a mobile app analytics platform that combines real-time data monitoring, mobile threat detection (with application hardening), user behavior analysis, and product optimization to deliver an enhanced user experience.

Key Features



Real-Time Threat Monitoring

Detect and guard against attacks



User Behaviour Analytics

Provide insights to fine-tune functionality and improve user experience



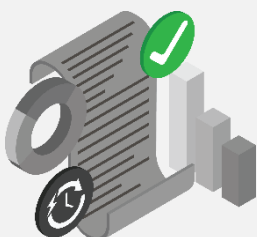
Performance and Device Insights

Track launch times and device types to optimize testing and resource allocation during peak usage



Custom Alert Notifications

Real-time app status updates with configurable 24/7 alerts



Ready-To-Use Reports

Access ready-made, real-time reports that simplify your data analysis and help teams quickly make informed decisions

AppPulse Benefits



Stronger App Security

Real – time monitoring of threat detection on application and their operating environment help identify and address potential risks before they impact users, ensuring trust and app reliability



Optimized User Journeys

Behavioural insights provided help streamline navigation and prioritise features that matter most to users. Teams can make informed decisions to optimize marketing strategies, enhanced user experiences, and drive sustained user growth – all in real time



Smarter Product Decisions

Gain data-driven insights on feature usage, pages, and events to guide updates and give product teams a clear optimization benchmark



Operational Confidence

Stay in control with real-time monitoring and proactive alerts that keep you informed of app performance, security, and user activity – 24/7

Available on iOS, Android, HarmonyOS NEXT



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