AppProtect+

AppPulse

Driving Performance with Actionable App Insights

AppPulse is a mobile app analytics platform that combines real-time data monitoring, mobile threat detection (with application hardening), user behavior analysis, and product optimization to deliver an enhanced user experience.

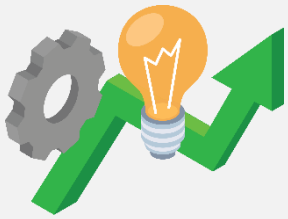
Key Features

Real-Time Threat Monitoring

Detect and guard against attacks

User Behaviour Analytics

Provide insights to fine-tune functionality and improve user experience

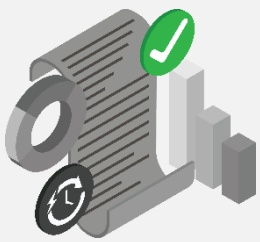


Performance and Device Insights

Track launch times and device types to optimize testing and resource allocation during peak usage

Custom Alert Notifications

Real-time app status updates with configurable 24/7 alerts



Ready-To-Use Reports

Access ready-made, real-time reports that simplify your data analysis and help teams quickly make informed decisions

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AppPulse Benefits

Stronger App Security

Real – time monitoring of threat detection on application and their operating environment help identify and address potential risks before they impact users, ensuring trust and app reliability

Optimized User Journeys

Behavioural insights provided help streamline navigation and prioritise features that matter most to users. Teams can make informed decisions to optimize marketing strategies, enhanced user experiences, and drive sustained user growth – all in real time

Smarter Product Decisions

Gain data-driven insights on feature usage, pages, and events to guide updates and give product teams a clear optimization benchmark

Operational Confidence

Stay in control with real-time monitoring and proactive alerts that keep you informed of app performance, security, and user activity – 24/7

Available on iOS, Android, HarmonyOS NEXT

Global Headquarters
Blk 750D Chai Chee Road #08-01
ESR BizPark@Chai Chee (Lobby 1)
Singapore 469004
+65 6244 3900
enquiry@i-sprint.com

For a complete list of our offices in
Hong Kong, Malaysia, Thailand,
Indonesia, Japan, Vietnam, Philippines &
United States,
please visit www.i-sprint.com/contactus

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