

# News & Events Achieve -2005

## News in 2005

Date: Belmont, 20 Aug, 2005

### **i-Sprint named a Red Herring 100 Asia Company.**

*Belmont, August 20, 2005* - i-Sprint Innovations today announced that i-Sprint has been named one of the Red Herring 100 Private Companies of Asia.

Over the last few months, Red Herring editors carefully examined the business models, financials, and management teams of more than 500 Asian technology companies. Red Herring's unique approach of using both qualitative measurements and quantitative business metrics to assess a company's potential sets it apart from other lists.



Red Herring's lists of private companies are an important part of the magazine's tradition of identifying new and innovative technology companies and entrepreneurs. Companies like Google and eBay were spotted in their early days by Red Herring editors as those that would change the way we live and work.

Red Herring's editorial staff rigorously evaluated more than 500 private companies through a careful analysis of financial data and subjective criteria, including quality of management, execution of strategy, and dedication to research and development. Red Herring 100 Asia companies will be presenting their business model and strategy at the Red Herring 100 Asia Conference. The conference will take place September 5-7 at the Shangri-La Hotel in Shanghai, China.

For more information, please logon to » <http://www.redherring.com/rhasia100/Nomination.html>

#### **About Red Herring 100 Asia Conference**

Red Herring 100 Asia Conference is an invitation-only event for CEOs, select senior executives, and Venture Capitalists. Red Herring 100 Asia will bring together executives from mostly private companies. These executives will be joined by senior executives from public companies and Venture Capitalists. Please contact Yi Cao at 650.585.3524 or email [ycao@redherring.com](mailto:ycao@redherring.com) if you would like to request an invitation to Red Herring 100 Asia Conference.

#### **About Red Herring**

Red Herring is the weekly magazine technology entrepreneurs, investors and industry observers read to stay ahead of the curve and to be better informed about the global marketplace. Red Herring covers technology, innovation, financial strategies, important personalities and trends that are transforming the world of business with unique insight, opinion and forward-looking analysis. Readers turn to Red Herring for knowledge to make strategic decisions, build companies and create a competitive advantage for their businesses.

Red Herring articles, blogs, research and event information can be found online at [www.redherring.com](http://www.redherring.com)