AppProtect+

AppScout DRPS

Digital Risk Protection Services

Beyond The Perimeter Keeping Brand and Data Safe

AppScout DRPS safeguards against phishing attacks, brand impersonation, data leaks, and counterfeiting to prevent threats that erode consumer trust, damage your reputation, and cause financial losses.

1250%
YEAR-OVER-YEAR INCREASE IN MALICIOUS DOMAINS[1]

3 TIMES
MORE FAKE APP REVIEWS FUELED BY AI IN 2024[2]

1200%
INCREASE IN TEXT & SOCIAL MEDIA SCAMS[3]

923B
FINANCIAL LOSSES FROM COUNTERFEIT PRODUCTS[4]

Source: [1]ITPro Today, [2]DV's Fraud Lab, [3]ASEAN Tech & Sec, [4]World Trade Mark Review

Online Presence Monitoring*

AI-powered detection and takedown of fraudulent brand use across all channels

Shut Down Fake Social Media Profiles

Identifies fake social media profiles, fraudulent brand links, and lookalike domains

Prevent Phishing Attacks

Detects global phishing attacks, even without direct brand mentions in URLs/HTML

Stop Fraudulent Brand Use

Discover harmful software online that uses your brand to spread threats

Protect Paid Search Traffic

Track paid ads exploiting your brand without consent

Block Fake Mobile Apps

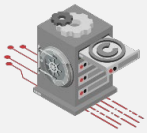
Exposes unauthorized apps impersonating your brand

Online Counterfeit Monitoring*

Identify And Block Unauthorized Sales and Content in Popular E-Commerce Sites To Prevent Revenue Loss

Protect Your Intellectual Property

Detect and enable takedown to remove pirated digital files



Stop Illegal Streaming & Downloads

Detect and takedown unauthorized distribution of your content across platforms

Eliminate Fake Products on E-Marketplaces

Detect and take down counterfeiting listings to protect your brand

Data Leakage Monitoring

Detects threats early and get real-time alerts on exposed credentials & sensitive data before risks escalates

24/7 Deep & Dark Web Surveillance

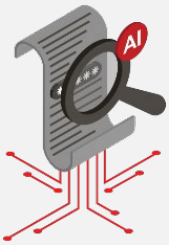
Constantly scans hidden webs sources for stolen employee and customer data

Extensive Credential Breach Detection

Identifies compromised login credentials before attackers can exploit them

Credit Card Fraud Prevention

Detects stolen payment card data early to prevent fraudulent use



AI-Powered Code Secret Detection

Finds accidentally exposed API keys and other sensitive code secrets

Database Protection & Monitoring

Inserts tracking tokens to spot unauthorized access and exposure

*What makes our Takedown unique?

Phishing cases are notified **within 5 minutes**, including all other threats

Fastest takedown with up to **98.5%** **success rate**, with a 15-day re-takedown guarantee if content resurfaces

On average, **within 9 hours**, harmful sites will be taken down

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